

GAN

GLOBAL

CORPORATE CHAMPIONS FOR APPRENTICESHIPS

The Corporate Champions for Apprenticeships (CCA) is an alliance of companies committed to the **Guiding Principles on Quality Apprenticeships**. The principles are based on the International Labour Organization's (ILO) Recommendation R208.

The Recommendation sets forth the first - ever global framework on quality apprenticeships and was approved in June 2023 by governments, employers, and workers.



OUR COMMITMENT

The Corporate Champions for Apprenticeship (CCA) pledges to promote the Recommendation, share knowledge, partner, and steward its implementation by upholding a set of Guiding Principles. The CCA and Guiding Principles on Quality Apprenticeships are conceived, hosted, and monitored by the Global Apprenticeship Network (GAN).

WHAT ARE THE GUIDING PRINCIPLES?

The Guiding Principles propose actions to ensure that a company's apprenticeship program meets the ILO's quality standards. These principles are supported by businesses who view apprenticeship as key to developing robust talent supply chains. They see apprenticeship as a positive contribution beyond the company's bottom line - good for business, the individual, and society.

THE CCA PLEDGE: THE GUIDING PRINCIPLES FOR QUALITY APPRENTICESHIP

- ✓ We will ensure that our apprenticeship programs are aligned with national **regulatory frameworks** and education, vocational training, lifelong learning, and employment policies.
- ✓ We will ensure that measures are in place for the **protection of apprentices**.
- ✓ We will ensure that measures to **promote equality, diversity, and social inclusion** are incorporated into our apprenticeship programs.
- ✓ We will **collaborate with partners to enhance the effectiveness** of our apprenticeship programs.
- ✓ We will **report on our progress** towards implementing and promoting quality apprenticeships among our partners.

WHY JOIN THE CCA?



Enhanced reputation and recognition as a quality apprenticeship provider



Industry collaboration and networking through communities of practice



Talent attraction and retention through demonstrated commitment to employee development and growth



Contribution to data collection and policy development



Access to support and resources for training, research, and innovation

POWERED BY:



OUR PARTNERS:



JOIN US:



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